

COMMUNICATION



Sharing important findings, trends and developments with the entire cat-loving community, from veterinary medical and related professionals to feline care-givers, promotes the health and welfare of every cat, every day.

Volunteers can help with developing creative, fun or educational communication pieces about cats. For example, supporters can share their experiences with cats that relate to EveryCat's mission. Donors can encourage others to contribute by writing about why they give to support cat health research and education.

Volunteers can lend their time and talent to cats and help us communicate by producing visually appealing, eye-catching graphic designs to help inform the cat-loving community about our work. They can also produce video content. For those more verbally gifted, a great option is to write blogs and articles for e-newsletters.

Finally, volunteers can build awareness about EveryCat's research and education within their favorite digital communities by sharing our posts.