



WINN FELINE FOUNDATION

For the Health and Well-being of All Cats

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FOR IMMEDIATE RELEASE

Winn Feline Foundation Launches Winn Wins Wednesday E-Bytes Series

Wyckoff, NJ, July 18, 2017: Winn Feline Foundation, a nonprofit organization dedicated to the health and well-being of cats, is pleased to announce *Winn Wins Wednesday*, a new weekly e-bytes highlighting milestones and updates in feline health from Winn-funded researchers.

“Thanks to our many generous donors, Winn Feline Foundation has been funding health research for cats for nearly 50 years,” said Dr. Vicki L. Thayer, DVM, DABVP (feline), Winn executive director. “The *Winn Wins Wednesday* e-bytes is a great way for our current supporters to learn about the exciting impact their donations are having. For new friends, *Winn Wins Wednesday* will underscore the importance of evidence-based medicine for cats, and show how progress in the field is benefiting the cats we love.”

In addition to providing information about Winn Feline Foundation, the *Winn Wins Wednesday* e-bytes will build awareness around the inaugural Cures4CatsDay on October 21, 2017 at the American Association of Feline Practitioners conference. This annual day of awareness will help increase the visibility about the critical need for evidence-based medicine and health answers involving cats.

Cat owners and cat lovers are encouraged to sign up today at info@winnfelinefoundation.org to receive the *Winn Wins Wednesday* e-bytes and learn more about how every cat every day benefits from Winn-funded research. Archived *Winn Wins Wednesday* e-bytes can be accessed on the Foundation’s website.

About Winn Feline Foundation

Winn Feline Foundation is a nonprofit organization established in 1968 that supports studies to improve cat health. Since 1968, the Winn Feline Foundation has funded almost \$6 million in health research for cats at more than 30 partner institutions world-wide. This funding is made possible through the support of dedicated donors and partners. Research supported by Winn Feline Foundation helps veterinarians to improve treatment of common feline health problems and prevent many diseases. For further information, go to www.winnfelinefoundation.org.

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The Winn Feline Foundation is a non-profit organization [501(c)(3)] established by The Cat Fancier's Association.